

The Nutrition your body deserves and craves

- **SIMPLICITY** = all in one bottle, convenient, NO mixing or fuss.
- **LIQUID DELIVERY** = Maximum Absorption, 98% according to P.D.R
- **NUTRIENT DENSITY=** 14 grams (that's 14,000 milligrams of power packed nutrition per serving) Each bottle makes 1.8 gallons just add water.
- **SAFE & NATURAL** = stimulant /fat /sugar/gluten carb/ and GMO FREE.
- **SUPER NUTRIENTS** = The 7 Wonders of Natural Health/ CLA/ HYDROLIZED COLLA- GEN/ SUPER CITRIMAX/ PYRUVAL GLYCINE/CHROMEMATE MSM/ALOE VERA.
- **CO-FACTORS** = L-Carnitine, Uva Ursi, Stevia Leaf Extract, Vitamin B3 (Niacin), Vitamin C, Vitamin B-6, Inositol.
- **NUTRIENT SYNERGY** = Super Nutrients/ Key Nutrients/ Longevity Nutrients/ Beauty Nutrients/ Nero- Nutrients/ Co-Factors/ Metabolic-Nutrients in the proper concentrations and correct amounts for maximum benefits.



SERVING = Vitamins, Minerals, Enzymes, Branch Chain Amino Acids, Essential Fatty Acids, Analgesics, Specialty Biochemicals, Macro-nutrients, Micro-nutrients, Phyto-chemicals, Standardized Herbal Extracts, Natural analgesics, Anti-oxidants, and anti-inflammatories.



CLINICALLY SUPPORTED and SCIENCE BACKED NUTRIENTS THAT PROMOTE LONG TERM HEALTH



BRIDGE the GAPS in YOUR DIET with SCIENCE BASED NUTRITION



CONJUGATED LINOLEIC ACID

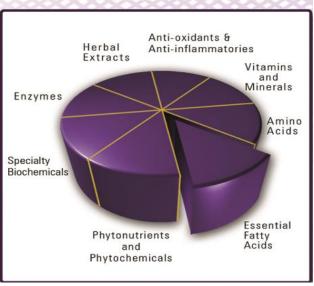
– an essential Fatty acid with

over 22 years of clinical studies

that includes:

- * Reduced body fat and enhanced lean muscle.
- * Nutritional support for the prevention and treatment of Atherosclerosis.
- * Boost immune system response function.
- * Helps stabilization of blood glucose levels.
- * Tremendous anti-cancer benefits.

VITALITYfx contains a full range of ESSENTIAL Nutrients





HYDROLYZED COLLAGEN

PROTEIN - Pre-digested branch chain Amino Acids.

- * Helps repair and restore connective tissue.
- * Essential for proper function of all body tissues and organs.
- * Forms framework of joints, cartilage and tendons.
- * Supports healthy skin, hair and bones & builds lean muscle.
- * Amino acids assist in slowing down the aging processes.
- * Supports deep, restful, relaxing sleep.



SUPER CITRIMAX - Garcinia Cambogia Extract Hydroxycitrate/HCA.

- * Inhibits lipogenesis (inhibits consumed carbohydrates from being converted to fat.
- * May increase production of glycogen, creating greater and more sustained Energy levels.
- * Naturally reduces appetite, results in reduced food intake.

*May naturally activate thermogenesis in response to food consumption (thus the burning of calories).

PYRUVAL GLYCINE - A proprietary pyruvic acid complex that PYRUVAL GLYCINE enhances the production of energy at the sub-cellular level).

- * Improves cellular respiration and oxygenation.
- * Makes cells more metabolically active.
- * Increases energy, stamina and endurance.
- * Enhances cellular fat burning response.



CHROME MATE - Chromium Polynicotonate. Performed niacin bound biologically active chromium.

- * Purest form of non-toxic bio-available chromium.
- * Helps stabilize blood glucose levels
- * The patented cholesterol fighter.
- * Lowers blood lipids such as cholesterol and triglycerides.

METHYLSULFONYLMETHANE -the natural organic form of the essential M8M mineral sulphur.

- * Tremendously biologically active and enhances cell renewal.
- * Helps thicken hair, improve skin tone and strengthen nails.
- * Supports healthy connective tissue.
- * Removes damaging free radicals from cells
- * Beneficial for anxiety, depression, stress, eye problems, skin problems and asthma.
- * Beneficial for inflammation, allergies, arthritis, joint pain, wound healing and respiratory diseases.

ALOE VERA 200:1 ALOE VERA GEL – concentrated micellized extract.

- * Soothes, cleanses, heals, rebuilds and rejuvenates, promotes and stimulates the normal growth of living cells.
- * Over 200 nutrients in trace amounts and in phyto-nutrient form, vitamins, minerals, EFA's and enzymes.
- * Helps deliver all the other powerful nutrients directly to the cell.
- Anti-diabetic/Hypo-glycemic, anti-bacterial, anti-fungal, anti-viral and antiulceraenic properties.

7 Key Nutrients

(Co-factors)

In addition to the Seven Wonders of Natural Health as its primary active ingredients, Vitality FX Essential liquid is formulated with synergistic co-factors that work together to ensure overall product performance and effectiveness.

L-CARNITINE – a protein building block, is a necessary ingredient for optimal health. This key-nutrient's prime function is to burn fat, thus creating metabolic energy. It also helps burn carbohydrates, control levels of brain transmitters, and scavenge free radicals. Sports performance, body weight balance, immune function, and heart health all improve with this super-nutrient.

UVA URSI EXTRACT – promotes excretion of fluids, fights bacteria, and strengthens heart muscle.

STEVIA LEAF EXTRACT - a super-sweet, low-calorie dietary supplement that helps regulate blood sugar and supports the pancreas.

VITAMIN B3 (NIACIN) – important in energy metabolism. Niacin can reduce lipids in your blood, including lowering low-density lipoprotien (LDL) cholesterol (the "bad" cholesterol) and triglycerides, and raising high-density lipoprotien (HDL) cholesterol (the "Good" cholesterol).

VITAMIN C – important in forming collagen, a protein that gives structure to bones, cartilage, muscle and blood vessels. Also, helps maintain capillaries, bones, and teeth, and aids in the absorption of iron.

VITAMIN B6 – needed for more than 100 enzymes involved in protein metabolism. It is also essential for red blood cell metabolism. The nervous and immune systems need vitamin B6 to function efficiently, and it is also needed for the conversion of tryptophan (an amino acid) to niacin.

INOSITOL – is a fundamental ingredient of cell membranes and is necessary for proper function of nerves, brain, and muscles in the body.



A COMPLETE RANGE of NUTRIENTS found in VITALITY FX ESSENTIAL

Macronutrients	Micronutrients	Minerals
Proteins	Vitamins	Calcium
Collagen	Vitamin A	Copper
Carbohydrates	Beta Carotene	Magnesium
Mucopolysaccharides	Vitamin B1	Phosphorous
Disaccharides	Vitamin B2	Potassium
Proteoglycans	Vitamin B3	Zinc
Essential Fatty Acids	Vitamin B6	Sodium
Unsaturated Fatty Acids	Vitamin B12	Iron
Dietary Fibers	Folic Acid	Manganese
Lignins	Choline	Chromium
Xanthan Gum	Inositol	Chloride
Mannans	Vitamin C	Iodine
	Vitamin E	Molybdenum

Amino Acids Enzymes Alanine Amylase Arginine Alinase **Aspartic Acid** Cellulase Citruline Lipase Cysteine Oxidase Cystine **Protease** Glycine Glucoamylase **Glutamic Acid** Catalase Glutamine Creatine Phosphokinase Histidine Nucleotidase HydroxyProline Alkaline Phosphatase **Isoleucine Proteolytase**

Leucine

Methionine

Lysine

Lactic Acid Dehydrogenase SEPT Transaminase SGOT Transaminase Manganese
Chromium
Chloride
Iodine
Molybdenum
Selenium
Silica
Sulfur
Vanadium

Fatty Acids
Linoleic
Linolenic

Linoleic
Linolenic
Caprylic
Palmitic
Myristic
Oleic
Stearic

Conjugated Linoleic Acid (CLA)

Ornithine Bradykinase Antiseptic Compounds

Phenylalanine Glucose Oxidase Cinnamic Acid

Proline Serum Glutamic-Pyruvic Lupeol
Serine Transaminase Salicylic Acid

Taurine Phenol
Threonine Sulphur
Tryptophan Tannins Urea Nitrogen

Tryptophan Tannins
Tyrosine Gallo Tannins
Vatine Ellagic Tannins

L-Carnitine

Anti-Inflammatory Compounds Standardized Herbal Extracts

MucopolysaccharidesBradykinaseGarchinia Cambogia Extract 65%CelluloseBeta SitosteroStevia Leaf Standardized ExtractGlucoseCampesteroUva Ursi Standardized Extract

Mannose Methylsufonylmethane
Aldonentose Hydroquinone Glycosides

Hamnose Arbutin
Galactose Anthraquinones Methyl Arbutin

L-rhamnose Aloin 2-0 Galloylarbutin
Uronic Acid Isobarbaloin 6-0 Galloylarbutin
Xylose Barbaloin

Glucuronic Acid

Arabinose

Emodin

Gluccomannan

Aloe Emodin

Organic Acids
Pyruvate Glycine

Gluccomannan Aloe Emodin Pyruvate Glycine
Gums Anthracene (-) Hydroxy Citrate
Lignin Antrano
Polyhexanose Aloetic Acid

Hexan Ethereal Oils
Resistannols Analgesic Compounds

Crysophanic Acid Lupeol
Flavinoids Magnesium

Quercitrin Specialty Biochemicals

Hyperoside Pyruval Glycine
Myricitrin Tonalin CLA
ChromeMate

How do you get over 200 nutrients?





PRODUCT PRICE COMPARISON

LEADING NATIONAL BRANDS & POPULAR RETAIL PRODUCTS

VITALITY FX ESSENTIAL Liquid Nutrition Concentrate

Micellized Liquid Delivery (14000 mg. per tablespoon)

TONALIN C.L.A (90 GELCAPS)	\$40.00	VS.	C.L.A (Conjugated Linoleic Acid Liquid)
COLLAGEN PROTEIN(32 oz. Bott	<i>le)</i> \$29.95	VS.	HYDROLYZED COLLAGEN PROTEIN (Predigested branch chain amino acids liquid)
SUPER CITRIMAX (90 tablets)	\$25.00	VS.	SUPER CITRIMAX (Garcinia Cambogia extract 65% liquid)
PYRUVATE (90 Capsules)	\$40.00	VS.	PYRUVAL GLYCINE (proprietary pyruvate complex liquid)
M.S.M (180 Tablets)	\$25.00	VS.	M.S.M (Methylsulfonylmethane liquid)
CHROMEMATE (100 Tablets)	\$7.95	VS.	CHROMEMATE (G.T.F./Niacin Bound liquid)
ALOE VERA (1 Liter bottle liquid)	\$10.00	VS.	200:1 ALOE VERA GEL (Micellized extract liquid)
L-CARNITINE (90 Capsules)	\$40.00	VS.	L-CARNITINE (Micellized Liquid form)
UVA URSI (60 Capsules)	\$12.50	VS.	UVA URSI EXTRACT (Micellized Liquid form)
STEVIA LEAF EXTRACT (1 oz. bottle	liquid) \$10.00	VS.	STEVIA LEAF EXTRACT (Micellized Liquid form)
VITAMIN B3 (Niacin 100 capsules)	\$29.95	VS.	VITAMIN B3 (Niacin liquid)
VITAMIN C (100 Capsules)	\$10.00	VS.	VITAMIN C (300 mg. 500% RDA liquid)
VITAMIN B6 (100 Capsules)	\$12.95	VS.	VITAMIN B6 (Pyridoxine)
INOSITOL (100 Capsules)	\$19.95	VS.	INOSITOL (Micellized liquid form)

TOTAL OVER

\$300

VS. **\$ 49.95** <u>or (less than 2</u> dollars per day)

You would need over 14 different bottles of assorted pills, tablets, gel caps, capsules, & liquids.

<u>Real People Real Results</u>



Dr. Laura Precourt D.C – in over 10 years of practice working with thousands of patients, I have never before seen a formula that is so complete and effective. It's simple to take, great tasting, and it penetrates the cells instantly, requiring no digestion.

Vitality Liquid Essential is by far my favorite product because it can benefit everyone from children to senior citizens and everyone in between. We can all realize immediate and profound health and wellness benefits safely and naturally!

I give it to all of my patients and they love it and get great results!!!!

Wayne and Shelly and Shae Campbell – we've been using this excellent formula for so many years and we love complete liquid nutrition, and now we would never be without it. It's so quick and easy!

It taste great, and has replaced so many bottles of vitamins and nutrients that we were taking everyday. It supplies so many more nutrients and really make us feel great!!!

Besides the phenomenal health benefits, it's a great value as well. Using it has cut our nutrition costs by over 75%. "WOW" is the only word we use to describe Vitality FX



Georgia Bessett– "I had been suffering for 2 years with vertigo an had started waking several mornings a week with my arm asleep and tingling. When I was introduced to VITALITY FX Essential Liquid a few weeks later my symptoms were gone, my digestion improved, energy level skyrocketed, sleep improved and hair loss stopped.

After being diagnosed with high blood pressure, my doctor put me on prescription drugs that caused terrible side effects I didn't like. But after being on this product for 2 years, I got the good news my blood pressure is now in normal range without medication. My doctor was so impressed with the ingredients when I showed him what I was taking the said "he the

with the ingredients when I showed him what I was taking, he said "he thought he should be taking this product himself!" I have been on Vitality Essential for over 9 years now

Rich Buquet – I never suffered from allergies until 1996. At that time, I had a persistent, recurring sinus infection which lasted seven months. The infection was eventually successfully treated by prescription anti-histamines. But to stay symptom free, I had to continue using the medicine for over six years. Finally, I stopped the antihistamines cold turkey, and replaced them with a regimen of large doses of water with lemon juice and nutritional supplements. This worked fairly well, but I would still have the occasional headache or seasonal sinus infection.

I was introduced to VITALITY FX Liquid Essential. I stopped taking all of the other nutritional supplements, and began to only take Vitality FX Liquid Essentials while continuing with the water regimen. Initially, I noticed that I was feeling more energetic, but more importantly my allergy symptoms were recurring less often and my entire family uses it, loves it and has realized amazing benefits from it.

Nancy Alcorn – I travel all over the world in my professional career, and VITALITY FX Liquid Essential is the one supplement that I would never ever leave home without. I have been taken it every day for over 5 years, and I have experienced unparalleled health benefits. Not only has it greatly increased my energy level, it has also helped me keep my weight under control. My personal nutritionist told me that Vitality FX Liquid Essential is the best nutritional product he has ever come across, and he recommends it to all of his patients as well.

I love it because it's simple and convenient.

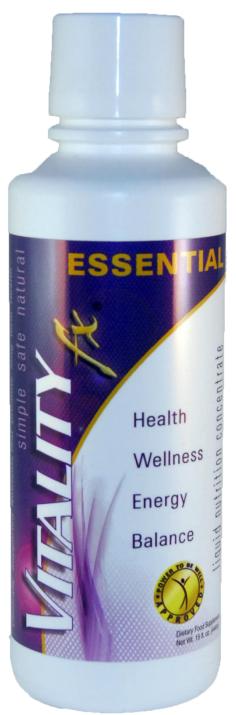
Vitality Fx Liquid Essential has replaced many, many bottles of pills, tablets and capsules. The effects are cumulative for me. The longer I take Vitality FX Liquid Essential the better I feel.



Zane Aveton – Vitality FX Essential liquid has been a Godsend to our lives – from friends to family, we have all seen dramatic and positive changes in our health and physical appearances. I have experienced improvements from my skin to my digestion, as well as a total appearance of my insufferable year round allergies. My father was losing his five year battle with Parkinson's disease and everyday normal functions like preparing food, eating and shaving were becoming not only impossible but dangerous. After 60 days on VITALITY FX ESSENTIAL liquid his strength, stamina and appetite returned. After 6 months he experienced increased dexterity and mobility and he was walking capably again. Now after 2 years

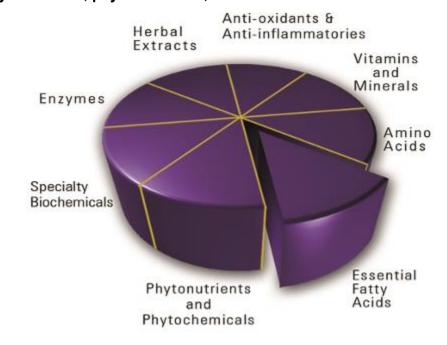
he lives alone and takes care of himself. This formula has empowered his body to fight this degenerative disease and has positively impacted the quality of his life.

THE VITAUTY ADVANTAGE



Clinically Supported Nutrients that Promote Long Term Health

VITALITY FX ESSENTIAL liquid is designed to provide the human body with a complete range of Essential Nutrients that are missing from the Modern American Diet. It is a liquid nutrition concentrate formulated with clinically supported nutrients that promote long term health and wellness. Vitality FX Essential utilizes several primary active ingredients (The 7 Wonders of Natural Health) that work synergistically to optimize overall product performance and effectiveness. The unique liquid delivery system insures maximum bio-availability and absorption (98% bio-availability according to Physician's desk reference) and is manufactured in a certified GMP and OTC laboratory using the finest ingredients and under the strictest guidelines. VITALITY FX ESSENTIAL utilizes proprietary ingredients and proprietary processing techniques and each raw material is tested for purity and content by independent analysis - Intelligent nutrition for the 21st Century power packed with vitamins, minerals, enzymes, amino acids, standardized herbal extracts, phytonutrients, phytochemicals, anti-oxidants and anti-inflammatories.





Earns Wellness Professionals Approval

"This product saved my life and the testimonials I hear from my patients are amazing".

Dr. Larry Walters, D.C. Albuquerque, NM

"This formula changed my life forever. I recommend it to everyone, friends, family, patients and neighbors and it changes their lives too."

Michelle Neumann Plano, Tx.

"We love the simplicity and convenience of VITALITY liquid Essential. It's all in one bottle and consistently performs at the cellular level."

Good Vibrations
Health Food Store Owners
Massage Therapists
Joplin, MO.
Lakeview, TX.

"VITALITY Essential has changed my life and my family's life. Being in the beauty business for 15 years, this formula is truly anti-aging and cellular renewal. My clients customers are amazed."

> Gay Vinson, Salon Owner Master Stylist Mckinney, Tx.

"I personally enjoy many great benefits. VITALITY Liquid Essential Is an excellent product. I recommend it to my patients".

> Dr. Eddi Boyd, N.D Nashville TN

"In 40 years of Nursing, I have never seen any product compare to VITALITY liquid Essential. I feel like I'm in my 20's." Dr. Laura Precourt

Denton Tx.

"Our patients are amazed at the results they are seeing with VITALITY liquid Essential. We've never seen so many benefits from one product."

A Natural Choice
Holistic Medical Center
Lugene Rogers, President
Gail McBride, CFO
Dr. Wendy Burke, M.D.

I have searched for years for a product that would enhance my training program, increase stamina & endurance, and help keep me clean. VITALITY liquid has & answered my need."

> Reggie Bryan Award Winning, All Natural Bodybuilding Champion Plano, Tx.

How should I take Vitality FX Liquid Essential?

The recommended amount is one tablespoon twice daily for the first month. This is a loading dose, then you may adjust to 1 tablespoon per day as it indicates on the label, however, many people drink much higher doses and they experience incredible benefits. You can never get too much nutrition. If you have specific health challenges, and require extra nutrients, you can take up to 4 or 8 tablespoons per day.

The optimum way to take Vitality Fx Liquid Essential is on an empty stomach for maximum bio-availability or absorption. We recommend first thing in the morning with 8 to 12 ounces of purified water and at night before you go to bed with an additional 8 to 12 ounces of purified water as indicated. Now, if you don't have an empty stomach it's okay to take it anyway. Always take Vitality Fx Liquid Essential with fresh purified water. Many people take the formula in the water. Many love the taste and take it straight and then drink the water afterward.

We recommend you refrigerate after opening. Always keep out of direct sunlight and away from temperatures above 95 degrees. The shelf life of Vitality Fx Liquid Essential is two years.

Vitality Fx Liquid Essential is a fully functional whole food concentrate that is generally safe to take with medications. We always recommend that you check with your health care professionals before starting any health & wellness program. We are unaware of any contra-indications or any challenges associated with taking Vitality Fx Liquid Essential while on medications. Vitality Fx Liquid Essential is excellent for senior citizens and children, but again, we ask that you consult your health care professional.